



## Fact Sheet

### Overview:

In the spirit of giving something back to the Philadelphia community, Leslie and Jonathan Bari co-founded The Constitutional Foundation, Inc. a Pennsylvania 501(c)(3) non-profit corporation, which created and administers The Constitutional Walking Tour of Philadelphia. For more information on The Constitutional Foundation and its mission, download The Constitutional's Memorandum by clicking [here](#).

Today, The Constitutional Walking Tour offers two types of tours: 1) Free, Self-guided tours of 30+ historic sites or 2) 75 minute guided tours of 15 of the most popular sites and attractions. Guided tours are offered during the summer season (Memorial Day Weekend through Labor Day Weekend) and depart frequently from the Independence Visitor Center (6<sup>th</sup> & Market Streets). Guided tours cost \$15.00 per adult and \$12.50 per child (ages 3-12).

*The New York Times* called The Constitutional "A new walking tour of Philadelphia helps visitors find their way to sites relating to the city's history and its key role in the founding of the United States."<sup>1</sup>

The Constitutional's free brochures are available at more than 100 locations including the Independence Visitor Center, National Constitution Center, Pennsylvania Convention Center, Betsy Ross House, area hotels and other historic sites/attractions in the Independence Mall area. You can also download the brochures online at [www.TheConstitutional.com](http://www.TheConstitutional.com).

### Model & Precedent:

The Constitutional is modeled after The Freedom Trail in Boston which is a free 2.5-mile walking tour administered by The Freedom Trail Foundation and denoted by a red line of paint and bricks which guides visitors through Boston National Historical Park to see its many historic sites.

### Mission:

The Constitutional Walking Tour of Philadelphia is dedicated to increasing the understanding of, appreciation for and promotion of Philadelphia's historically significant sites, along a suggested marked sequence, in the Independence Mall area ecosystem. As such, The Constitutional aims to increase the:

- Number of overall visitors to the City of Philadelphia
- Number of historic sites visited per visitor in the Independence National Historical Park area; and
- Total length of time that each visitor spends in the Independence National Historical Park area.

- Board of Directors:**
- Jonathan H. Bari, President of Bari Enterprises and Chairman of The Constitutional
  - Leslie S. Bari, Director of Lodging American Express and Vice Chairman of The Constitutional
  - Scott R. Elkins, President of Universal Atlantic Systems
  - Stephen M. Foxman, Esq. Partner, Eckert Seamans Cherin & Mellott

- Advisory Board:**
- Hobie Cawood, Retired Superintendent, Independence National Historical Park (1971-1991)
  - Don Shanis, Assistant Executive Director for Transportation Planning, Delaware Valley Regional Planning Commission

**About Us:** The Constitutional Walking Tour of Philadelphia takes you on a walking journey through America's most historic square mile - the birthplace of our nation. The Constitutional offers two types of tours:

### FREE, SELF-GUIDED TOUR

- More than 30 sites
- Approximately 3.3 miles & 3-4 hours to complete in total
- Take at your Leisure
- 24 hours a day, 7 days a week
- FREE

### GUIDED TOURS <sup>2</sup>

- More than 15 sites
- A 75 minute adventure
- Tours depart frequently from the Independence Visitor Center (6<sup>th</sup> & Market Streets)
- 7 days a week, Rain or Shine
- May 28, 2005 - September 5, 2005
- \$15.00 per adult, \$12.50 per child (3-12)

### The Constitutional's Free Self-Guided Tour and Map



The official registration and financial information of The Constitutional Foundation, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.

<sup>1</sup> © 2003 The New York Times Company, October 26, 2003, Travel, <http://www.nytimes.com/2003/10/26/travel/26advbx.html>

<sup>2</sup> Guided tours are being offered by The Constitutional Guided Walking Tours, LLC which is a licensee of The Constitutional Foundation d/b/a The Constitutional Walking Tour of Philadelphia; a portion of the proceeds from all guided tour ticket fees benefit The Constitutional Foundation and its free self-guided tour.