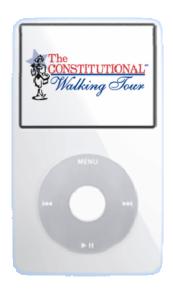


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Soundtrack Listing



Sample Tour Stop



Sample Site Photo

OVERVIEW

After you have purchased the **Philly MP3 Audio Tour**, please follow these detailed instructions to download the **Philly MP3 Audio Tour** to your computer and load the Audio Tour onto your portable MP3 Player such as an Apple iPod, Sony PSP, Dell DJ, etc.

NOTE: The instructions can vary depending on numerous factors including your MP3 Player, MP3 Player Software, Computer, Computer Operating System, etc. If you need assistance, please email us at help@PhillyMP3.com.

DOWNLOADING THE SUPPLEMENTAL MATERIALS

Step 1: Download the Philly MP3 Map & Track Listing at www.PhillyMP3.com/map.

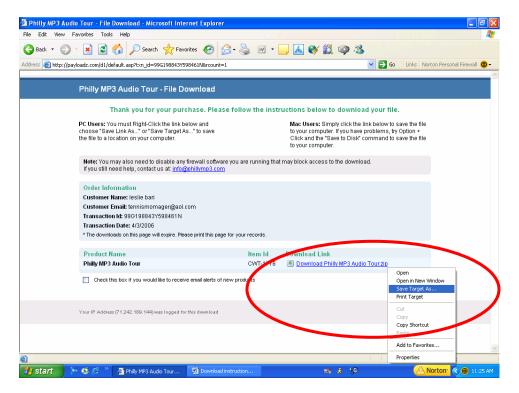
Step 2: Read through these **Philly MP3 Instructions for Use** and follow the steps accordingly. For reference purposes, updates to this document can be downloaded as they become available at www.PhillyMP3.com/instructions.

DOWNLOADING THE AUDIO TOUR TO YOUR COMPUTER

Step 3A

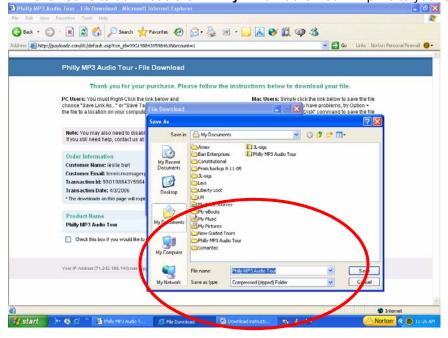
To download the **Philly MP3 Audio Tour**:

- Click on the **Download Link** in the purchase confirmation email that you received which will take you to the "**Philly MP3 Audio Tour**" download page, hosted on the **Payloadz** Web site.
- Right-Click the Download Link for "Download Philly MP3 Audio Tour.zip" and select Save Target
 As.



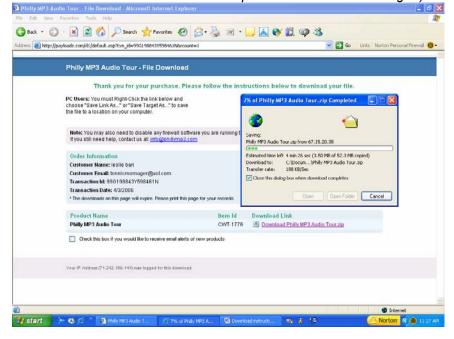
Step 3B

- In the Save As window, click the My Documents icon in the left navigation bar.
- Click Save to download the "Philly MP3 Audio Tour" Zip file to your computer's hard drive.



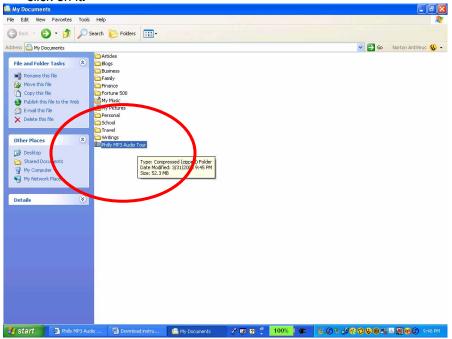
Step 3B (continued)

You will now see the download status pop-up box. Do not click cancel.
 (On a high-speed connection, such as DSL or cable modem, the download should take approximately 4½ minutes. Downloads via dial up connections will take longer.)



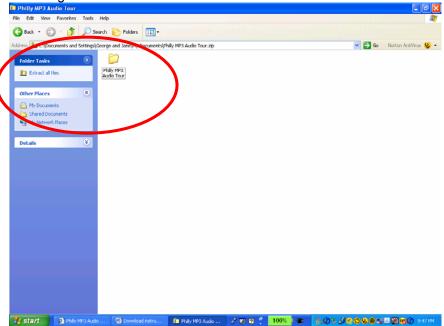
Step 4A

 Locate the Zip file folder "Philly MP3 Audio Tour.zip" in your My Documents folder and double click on it.



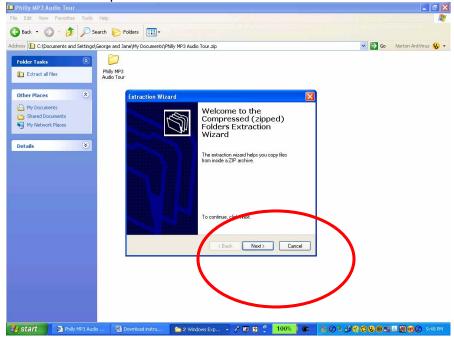
Step 4B

• Extract (Unzip) all of the files from the Zip file folder. To do this, click on **Extract all files** in the left navigation under **Folder Tasks**.



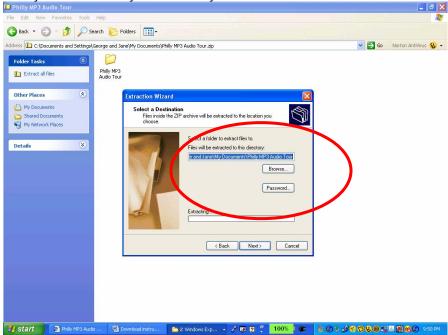
Step 4C

- You will see a dialogue pop-up box that says Welcome to the Compressed (zipped) Folders
 Extraction Wizard.
- Click Next to proceed.



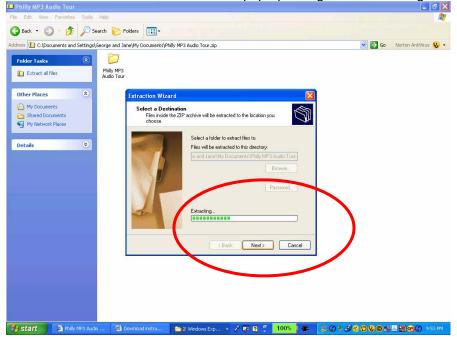
Step 4D

- You will be asked to select where you would like to save the folder on your computer. It may
 automatically fill in [Your Name]\My Documents\Philly MP3 Audio Tour underneath where it says
 Files will be extracted to this directory.
- Save the folder "Philly MP3 Audio Tour" in My Documents.
- You are now ready to import the Philly MP3 Audio Tour into your MP3 Player Software and then synchronize with your MP3 Player.



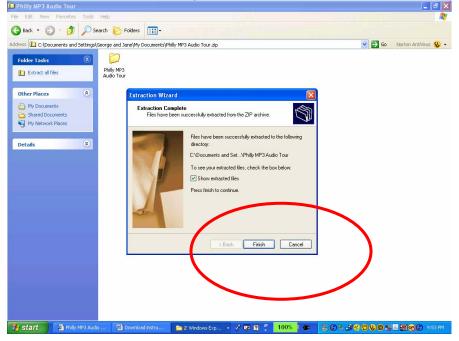
Step 4D (continued)

You will see the Extraction Wizard pop-up dialogue box indicating the status of the file extraction.



Step 4D (continued)

When the Extraction is complete, click Finish.

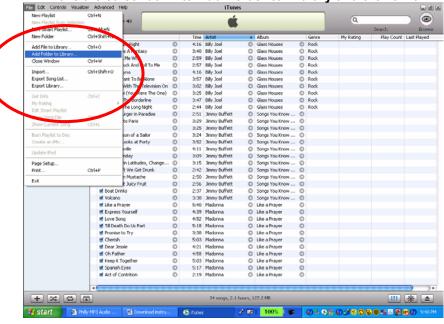


IMPORTING THE AUDIO TOUR TO YOUR MP3 PLAYER

Please note: The example below shows how to import the **Philly MP3 Audio Tour** files into **iTunes**. If you have a different type of MP3 Player Software, please follow the relevant steps below to import the **Philly MP3 Audio Tour**.

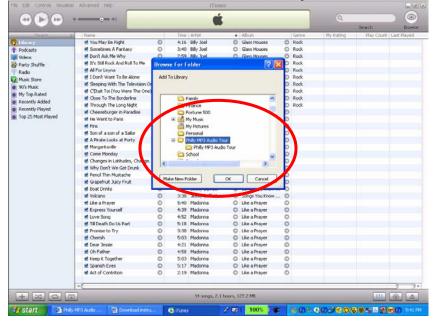
Step 5A

- Open iTunes and click on File in the upper left corner to open the drop down menu.
- Move the cursor down to Add Folder to Library and click on it.



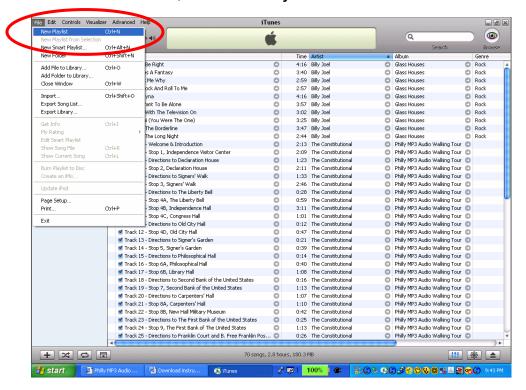
Step 5B

- The **Browse For Folder** dialogue box will open.
- Find the "Philly MP3 Audio Tour" folder by clicking the My Documents folder in the dialogue box.
- Click on the "Philly MP3 Audio Tour" folder to highlight it.
- Click **OK** and the 36 audio tracks for the **Philly MP3 Audio Tour** will be imported into **iTunes**.



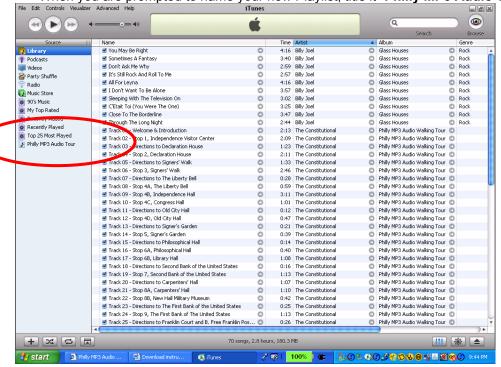
Step 5C

• Under the File menu, choose New Playlist.



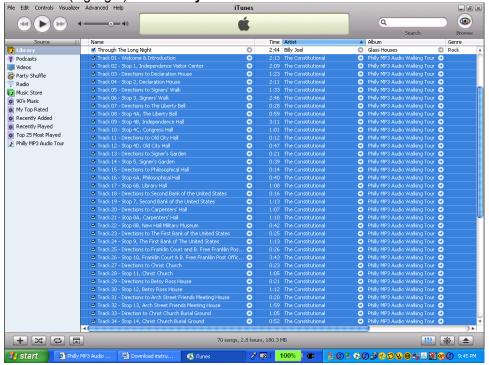
Step 5C (continued)

When you are prompted to name your new Playlist, title it "Philly MP3 Audio Tour".



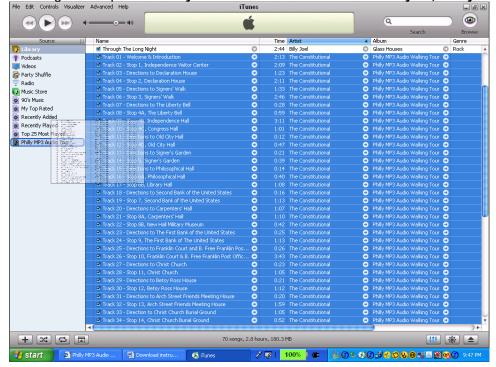
Step 5C (continued)

Select (highlight) all 36 Philly MP3 Audio Tracks.



Step 5C (continued)

Drag and drop all 36 Philly MP3 Audio Tracks into the new Playlist, Philly MP3 Audio Tour.



Step 6

• Synchronize your MP3 Player after you set up the **Philly MP3 Audio Tour Playlist** and you are now ready to step back in time and walk in the Founding Fathers' footsteps through America's Most Historic Square Mile.

You tour begins at the Independence Visitor Center at 6th & Market Streets in Center City Philadelphia. In advance of your visit, please be sure to download a map from our Web site at www.PhillyMP3.com/map.

Additional Format & Downloading Details:

For optimal listening, we recommend that you turn off the **Crossfade Playback** setting in iTunes. To do this:

- Click on Edit in the upper left corner of iTunes and open the dropdown menu and click on Preferences.
- Click on the Playback tab at the top of the dialogue box.
- Uncheck the Crossfade Playback check box and click OK.
- After you have taken the Philly MP3 Audio Tour, you may want to turn the Crossfade Playback setting back on by reversing the steps above and checking the Crossfade Playback check box.

LISTENING & TAKING THE AUDIO TOUR

Congratulations on downloading **The Constitutional Walking Tour's Philly MP3 Audio Tour**. Before we get started, kindly make sure that you have downloaded the **Philly MP3 Map & Soundtrack Details** by visiting www.PhillyMP3.com/map.

The **Philly MP3 Audio Tour** stops at 21 historical sites on a 1.25-mile journey through the Independence National Historical Park area which is home to many sites including the Liberty Bell, Independence Hall and the National Constitution Center. Your journey begins at the Independence Visitor Center at 6th and Market Streets.

When you arrive at each historical site, **GPS Gena**, your audio tour narrator, will announce the **Stop Number & Site Name**, and then your tour guides, **Eli and Emilie**, will give you a brief history followed by what historical site is coming up as the next stop on the **Philly MP3 Audio Tour**.

At the conclusion of the recorded site information for each stop, you will hear an **Audio Cue**, which is the sound of a bell being rung. The **Audio Cue** will indicate that the audio portion for that site has concluded. Then **GPS Gena** will return to give you directions to the next stop when needed.

NOTE: The Philly MP3 Audio Track Numbers, 1 through 36, DO NOT correspond with the Stop Numbers on the Philly MP3 Map. This is because the Philly MP3 Audio Tour includes recorded directions that instruct you how to walk from one stop to the next, and each of those directional segments has their own individual Audio Track Number. Please reference the Philly MP3 Map & Soundtrack Details to match the Audio Tracks with their corresponding Stop Numbers on the Philly MP3 Map.

There are 36 Audio Tracks which total about 42 minutes in length and are composed of the following:

- 21 Stops with recorded tracks including an **Introduction and Historical Site Information** for each stop on the tour.
- 15 directional recorded tracks with **Instructions** on how to walk from one stop to the next.

Below please find 3 samples of the way the **Philly MP3 Audio Tour** may look on an MP3 Player that displays images.



Soundtrack Listing



Sample Tour Stop



Sample Site Photo

Depending on your interests and local "distractions" along the way, you can exercise your right to explore by walking **The Constitutional Philly MP3 Audio Tou**r in just 75 minutes. In general, plan to allow for about 35 minutes of total walking time. When you arrive at each stop on the **Philly MP3 Audio Tour Map**, turn on your MP3 Player. We recommend that you follow the **Philly MP3 Audio Tour Map** (www.PhillyMP3.com/map) in the suggested site order, but you can take the tour in any order that you choose.

The **Philly MP3 Audio Tour** is an outdoor walking journey and does not include admission into any of the sites. You are welcome to take the **Philly MP3 Audio Tour** at your own pace and go into any of the sites that you choose. Please note that individual site hours, fees and availability may vary, so please be sure to check with the Independence Visitor Center at 6th & Market Streets or each site for operating hours and

ticket requirements. As a courtesy to other visitors, please turn off the **Philly MP3 Audio Tour** if you enter any of the buildings on the tour.

Today, history lives side by side with a vibrant 21st Century city, and while you walk through history, please be careful crossing the streets, look both ways, cross only at cross-walks and only when you have a green light. We recommend that you only listen to the Audio Tour when you have arrived at your stop and are standing in front of the site. For your safety, DO NOT listen to the Audio Tour or anything else on your MP3 Player when you are crossing any street.

Again, thank you for allowing us to show you around America's Birthplace. Enjoy your tour!

HELP & FEEDBACK

To the extent that you experience any problems with downloading the Philly MP3 Audio Tour, please send us an email to help@PhillyMP3.com. In your email, be sure to include your name, phone number and email address.

Additionally, please describe the specific nature of the problem(s) you experienced. In order that we can help better troubleshoot and continually improve the user experience, please also include the following information in your email:

- Computer type (i.e., Dell, HP, Mac, ThinkPad, etc.)
- Computer Operating System (Mac Operating System, Windows XP, etc.)
- MP3 Player (Apple iPod, Sony PSP, Dell DJ, etc.)
- MP3 Player Software (i.e., iTunes)
- Internet Service Provider (i.e., AOL, Comcast, Road Runner, Verizon, etc.)
- Internet Connection (Cable modem, Dial-up, DSL, etc.)

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